

Roots to Shoots

An outsiders view
of the Nursery trade







Perspective from

~~MOUNT STUPID~~“

Police force





Sanlam



Rethread tyres

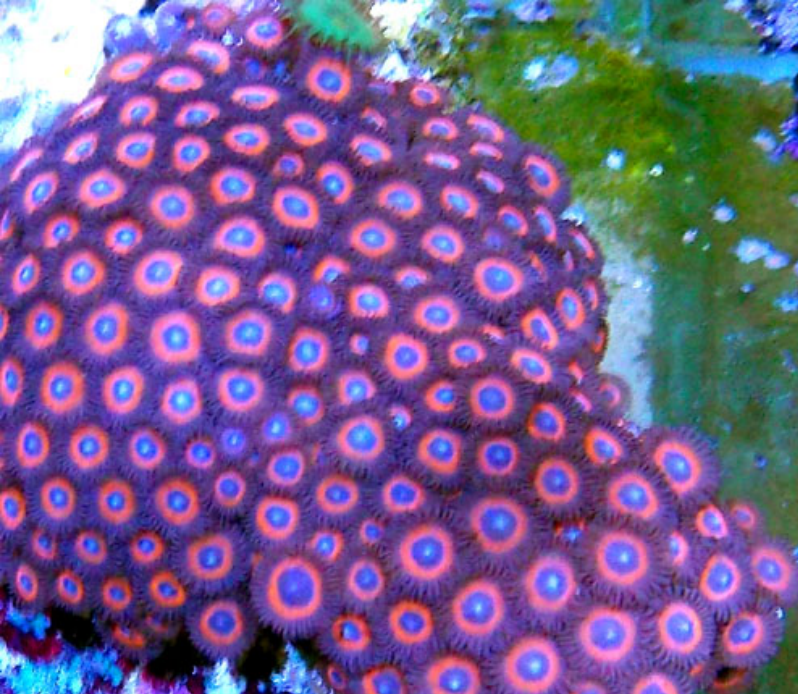
Pet Stop SA 012-7512432
Pet Stop Junction 012-7532093

Specialists in: MARINES, REPTILES and TROPICAL FISH
AQUARIUM MANUFACTURING & INSTALLATIONS







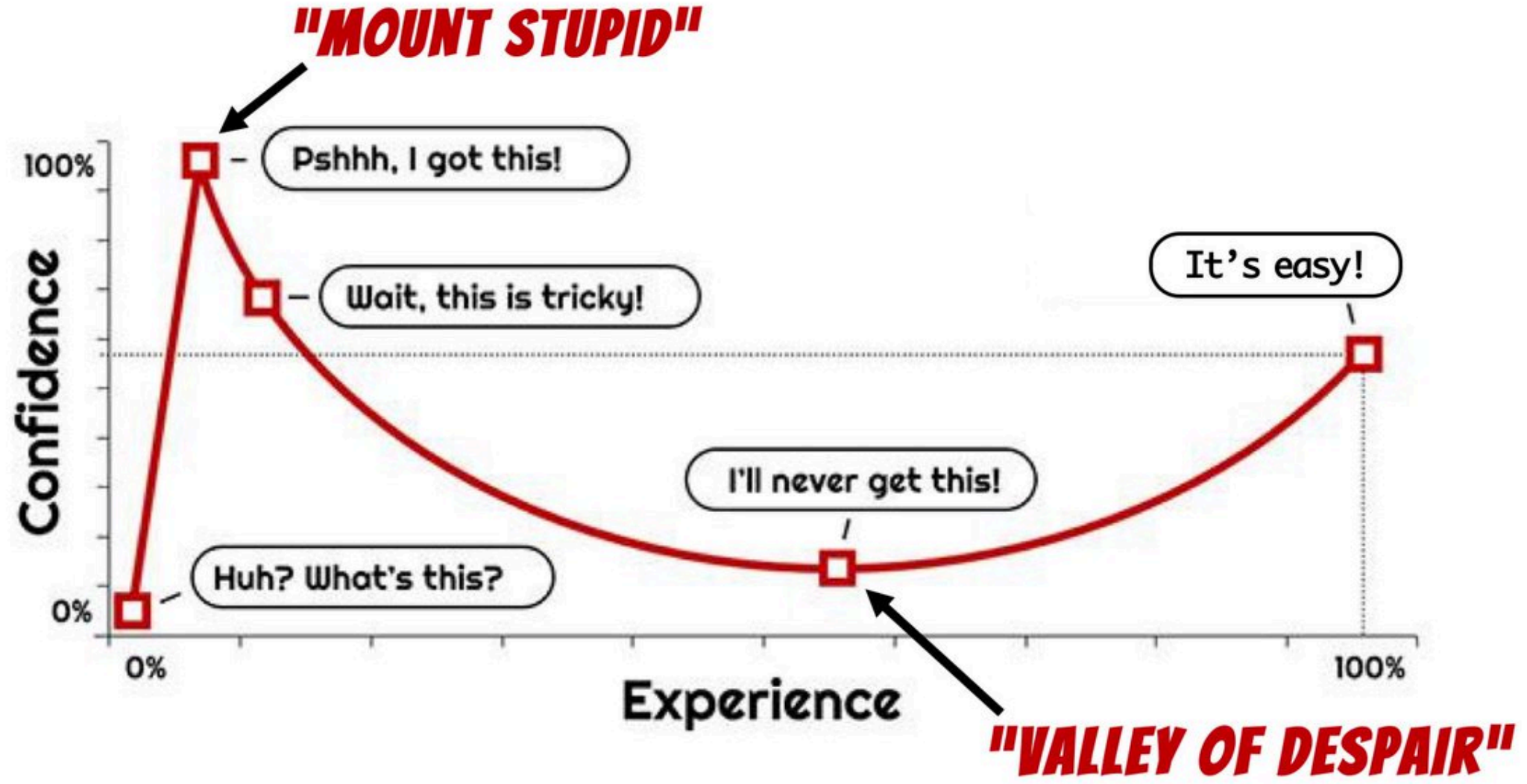




3 week's growth



Dunning Kruger effect













Ashlee Marie





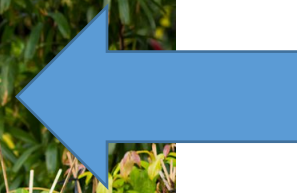
**Who would you
rather visit?**



WHY?



**Hidden treasures, Personal, Full,
Natural, Sanctuary, wanderlust,
whimsical, private,
primitive (untouched)**



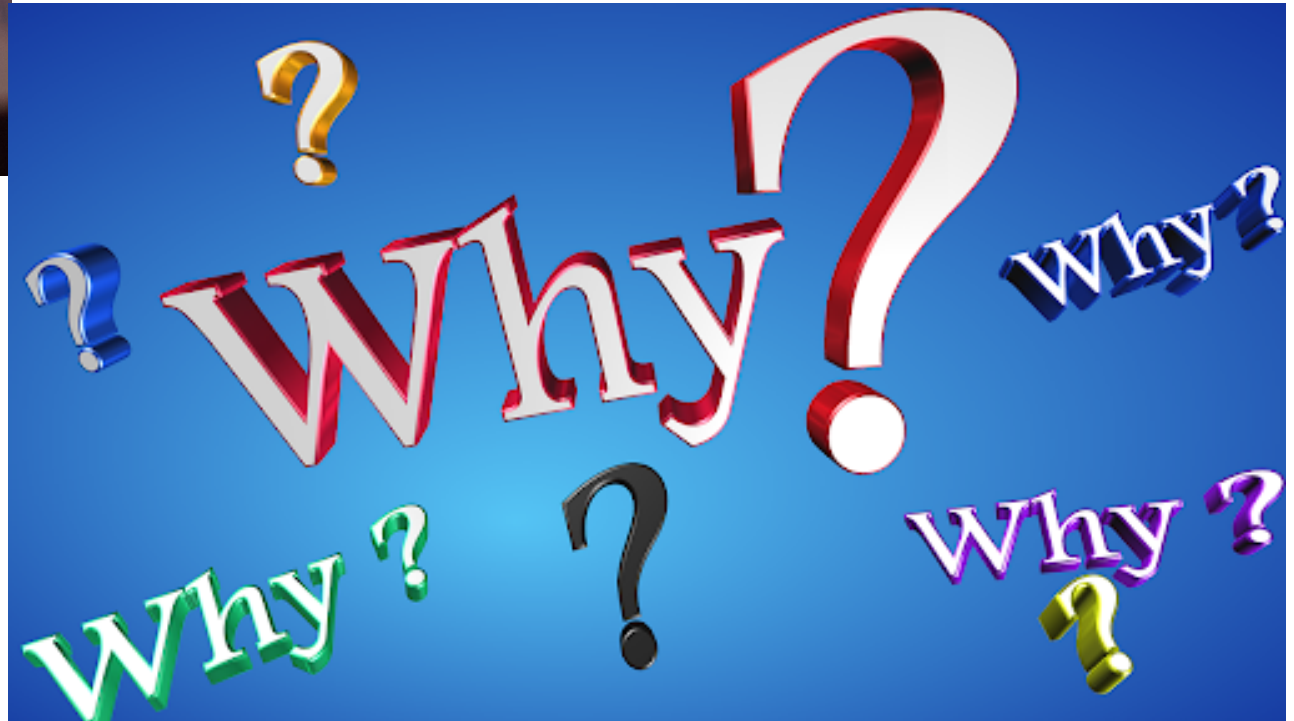
**Inviting, Neat, Easy to navigate,
Open / airy, familiar,
intentional, structured,
fully stocked**





Simon Sinek

Change his message a bit too-
**Not your why, BUT
the customers WHY!**





ASK them!!!!

WHY are you returning?

WHY don't you return?

COMPETITION?

SERVICE

Health

Differentiate
yourself

NOT your enemy



A glowing heart of fire, composed of two fused spheres of orange and yellow flames, is the central focus. From the base of the heart, a thick, turbulent stream of fire flows downwards, transitioning into a dense field of bright blue flames. The background is a dark, smoky gradient. The word "PASSION" is written in large, white, bold, sans-serif capital letters, slanted upwards from left to right, across the upper right portion of the image.

PASSION



The Price?

GOOD QUESTION!



SERVICE

SERVICE


SERVICE

SERVICE

SERVICE

SERVICE





What is your biggest

ASSET???





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L**



**C
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LinkedIn

foursquare

LIVE JOURNAL

vimeo

You Tube



facebook



Instagram



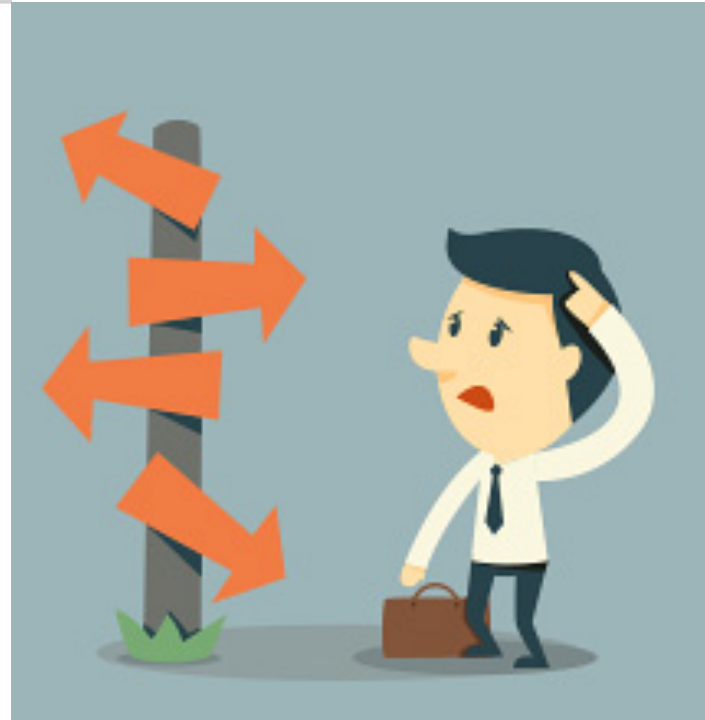
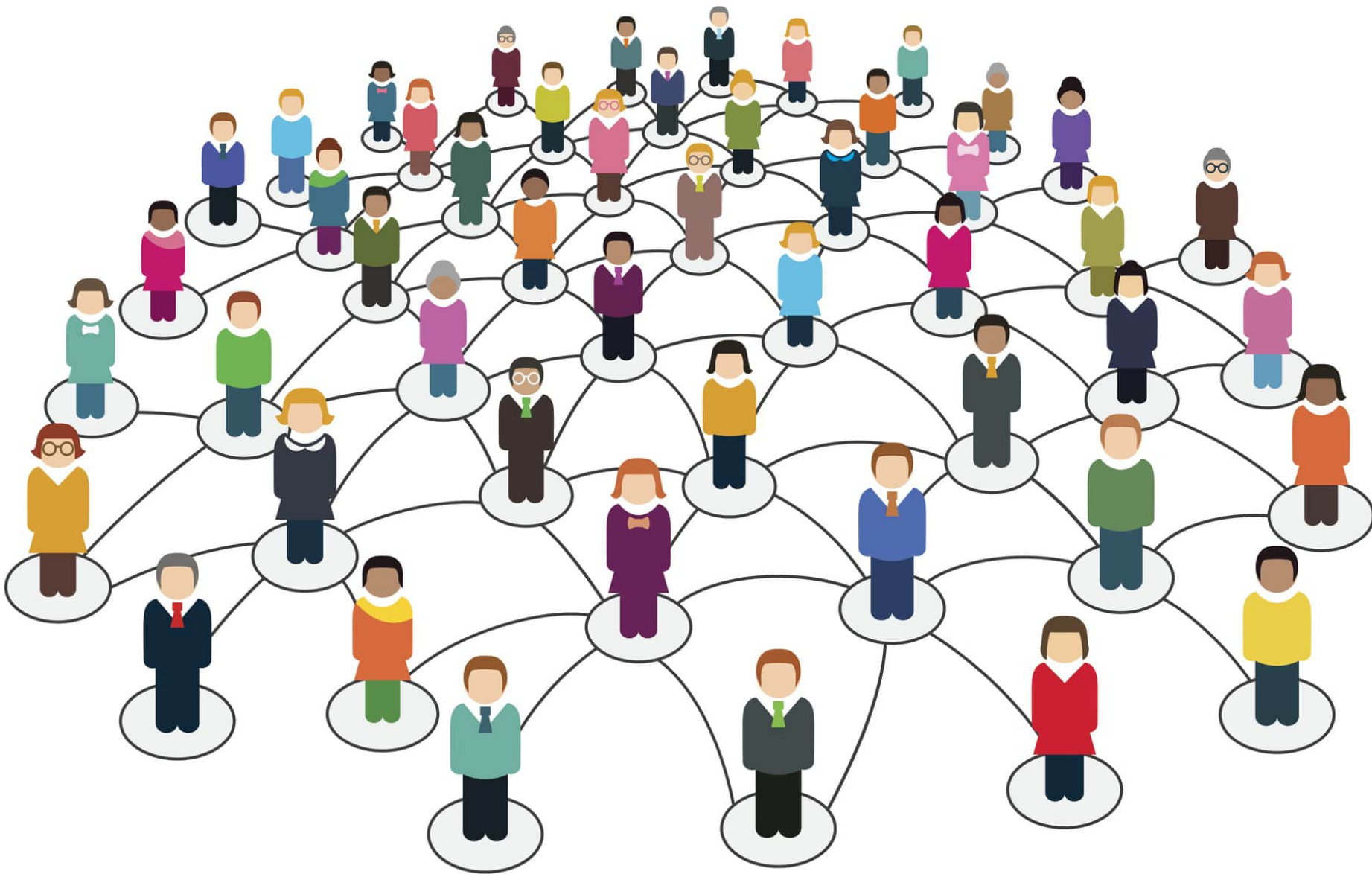
my Blogger

twitter

flickr

Bēhan







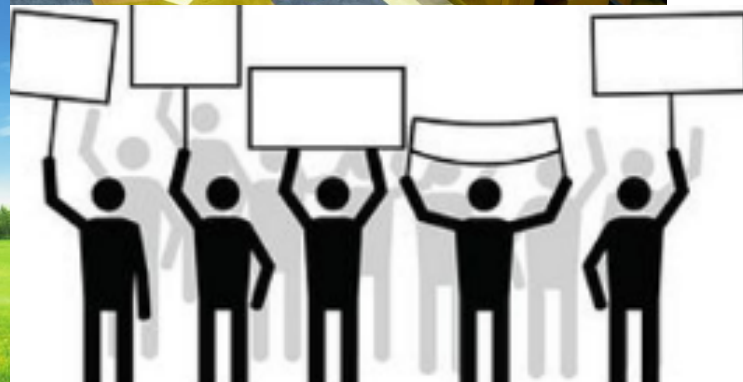




 Eskom



Land expropriation
without
compensation



IMMIGRATION



DISRUPT



Online stores



Vertical wall propagation



Home propagation



Living walls





**Where do you
spend your time**

TIME?







$$4 \times 12 + 45 = 93$$

$$x + y$$



plan
€



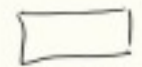
$$x + y = z$$



2006 70
100%



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**I pray that your future is blessed with
massive success!**





AQUATIC PLANTS

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