

Lessons in Entrepreneurship



By Daryl Sampson

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LESSON 1 - PERSISTENCE

- Fully committed – 100%, nothing less
- Hedging your bets is a sign that not fully committed.
- Go all in.



LESSON 2 – STEADFAST APPLICATION

- Nothing for nothing.
- Steadfast application.
- I did it my way.

CHRISTMAS 1997

Daryl,

With all my best wishes for Christmas but mainly for belief that 1998 will bring the deserved results of your efforts.

Daryl its a long, long, road but in this life there is nothing for nothing. Only steadfast application will provide the fruits of success. When it comes you will, with joy and pride, be able to say I DID IT MY WAY.

Gr. P.

E. P. Price

LESSON 3 - VISUALISATION

- Humans are creative, it's our nature
- What is the end game?
- Timelines are potentialities.
- Don't get stuck in the wrong timeline.



LESSON 4 – ABUNDANCE MINDSET

- The world is not solid or a fixed reality.
- No limitations; energy is limitless.
- We experience scarcity because of our **beliefs**.
- To change our reality – change our beliefs.
- Beliefs mostly in subconscious.



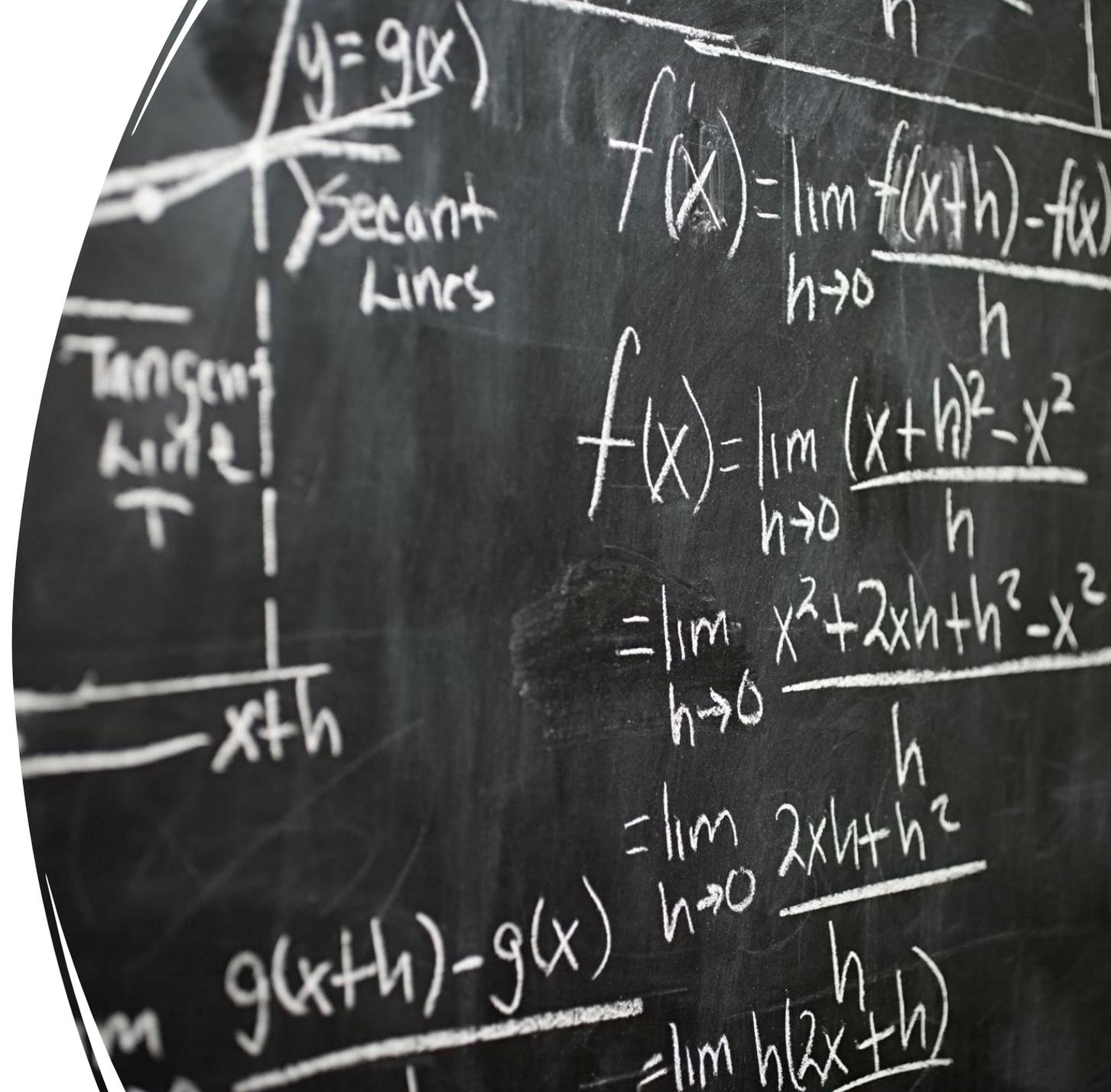
LESSON 5 – CORE BELIEFS

- We are separate.
- There is not enough.
- I am incomplete.



LESSON 6 – THREE LEVELS OF KNOWLEDGE

- Ignorance
- Intellectual understanding.
- Experiential knowing.



LESSON 7 – MINDFULNESS

- Beliefs create thoughts that create our reality.
- Be mindful without judgement.
- Most thoughts are habitual patterns.
- We change our lives by dissolving these patterns.



LESSON 8 – WHEN THINGS GO WRONG

- Stay in the flow
- Less resistance to life, more luck.
- Problems seem exaggerated at night.



LESSON 9 – SUFFERING IS OPTIONAL

- Suffering is self-inflicted.
- We worry unnecessarily about events in time.
- We can decline the invitation to suffer.



LESSON 10 – THE LAW OF IMPERMANENCE

- All happenings - arise; stay awhile; they go
- This too shall pass
- Suffering is resistance to life's natural flow.



LESSON 11 – SURRENDER TO A HIGHER POWER

- Ultimately, we are not in control.
- Do your best, the rest is not up to you.
- Surrender = less stress.
- Favourable outcomes become more likely



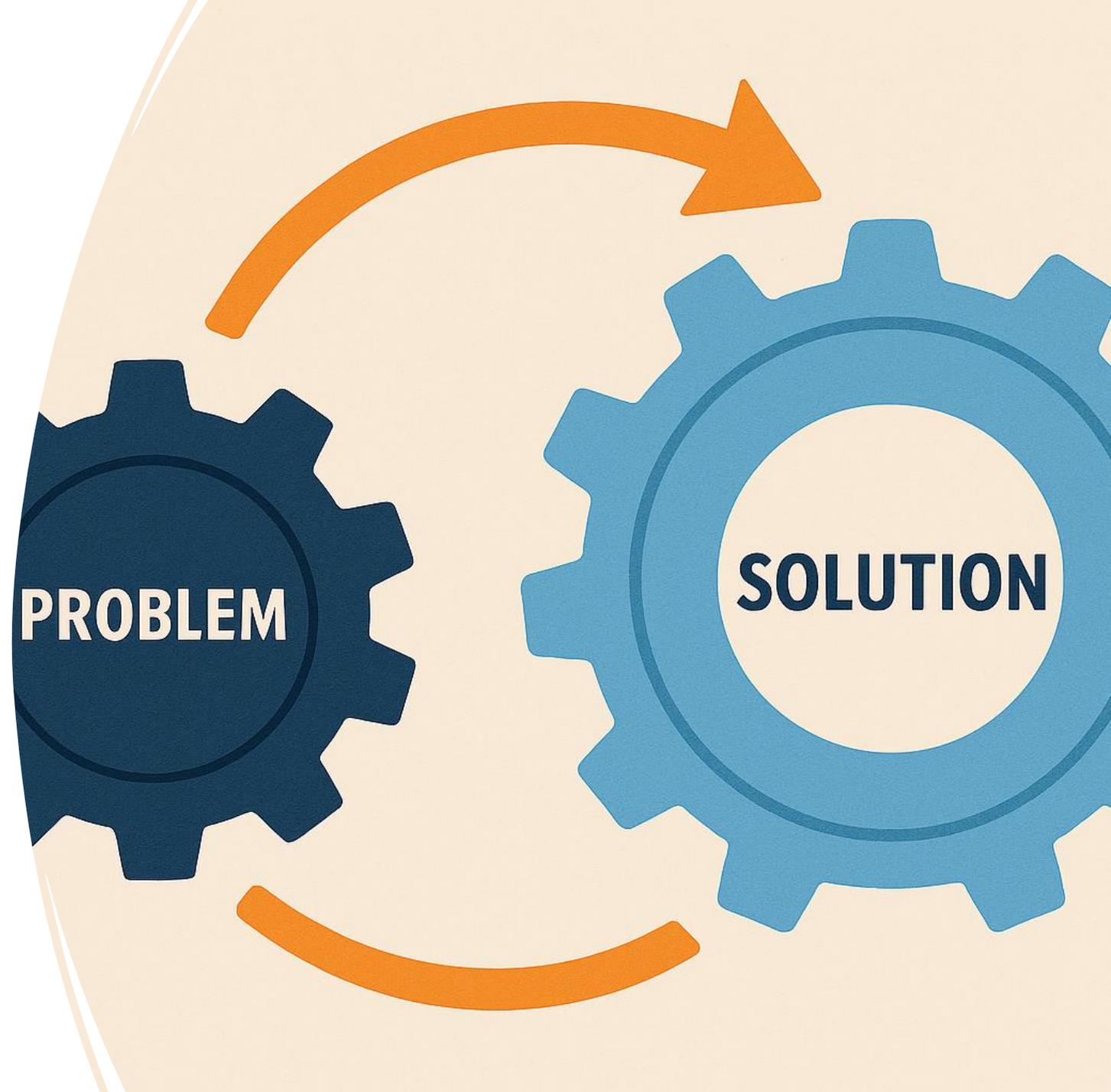
LESSON 12 – LOOK OUT FOR OPPORTUNITIES

- When one door closes, another opens.
- Opportunities can be difficult to spot.



LESSON 13 – PROBLEM/SOLUTION

- Problems and solutions arise simultaneously.
- Often don't see the solution because too focused on the problem.
- Can be an opportunity to change direction.



LESSON 14 – VICTIM CONCIOUSNESS

- We all suffer an inferiority complex.
- Narcissists project superiority as a cover for innate inferiority.
- When we play the victim, we give away our power.



LESSON 15 – RECLAIM YOUR POWER

- Reframe negatives as positives.
- With a positive attitude, we reclaim our power and transcend victim consciousness.



LESSON 16 – HEART-CENTERED LIVING

- We have a responsibility to help build a better world.
- Co-dependence is a win-win mindset.
- Dog-eat-dog world is a win-lose mindset.
- Be part of the solution, not part of the problem



LESSON 17 – FREEDOM

- Only 3 types of people.
- Those looking for freedom by attainment.
- Those looking for freedom itself. (spiritual aspirants)
- Those who know they're already free. (spiritual masters)
- Freedom = happiness



LESSON 18 – THE BIGGEST LESSON

Freedom is not attained from the outside.
It is already present within.

